

INTERVIEWING AND SHADOWING 訪問與跟隨

Which part(s) particularly drawn your attention? 哪個部分特別引起你的注意?

What have you learnt from the interviewee's story? 你從訪談中了解到甚麼?

What motivates him/her? Why?

有甚麼推動他? 為甚麼?

What are his/her pain points? Why?

他有甚麼痛點? 為甚麼?