stage 4 - DELIVER CONCEPT POSTER 概念海報



Concept Title 概念名稱

Description of the concept 概念介紹	The target users 目標用家
Tagline (to summarise the effects / henef	its that it provides the users)

Tagline (to summarise the effects / benefits that it provides the users) 標題 (概括它為用家帶來的效果 / 好處)

Drawing or collage with an explanation of key components 手繪或拼貼圖介紹主要組成部分

HONG KONG DESIGN CENTRE / INSTITUTE OF DESIGN KNOWLEDGE